HEBER VALLEY

TOURISM | ECONOMIC DEVELOPMENT
CHAMBER OF COMMERCE

Presentation to
Midway City Council
July 11, 2018

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Ultimate Family Reunion

HEBER VALLEY

LODGING | DINING | ACTIVITIES | EVENTS | FILM | GROUPS

Enter to Win!

Type your information below in order to be entered into the **Great Family Reunion Giveaway!**

Full Name* Type your name

Email* Type your email

Zip* Type your zip code

Submit

Ultimate Family Reunion Giveaway

You could be on your way to enjoying a wonderful family reunion in the Heber Valley with these great amenities and activities for *FREE!* The following are include in the Ultimate Family Reunion for up to 30 members of your family. Have more family to invite? No, problem bring them along, just cover the difference.

- Enjoy a 3 day, 2 night stay at the **Homestead Resort**
- Complementary family portrait by **Stephanie Photography**
- A night out with **Rocky Mountain Outfitters**
- Scenic train about the **Heber Valley Railroad**
- Choice of lake side adventure with **Deer Creek Island Resort**, **Adventure Haus**, *OR* **AquaX Zone** experience at Jordanelle
- Finally, learn about your past with a DNA testing from **Ancestry.com**.

For more tips and ideas for planning your Ultimate Family Reunion in Heber Valley check out our **Family Reunion Toolkit.**

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Ultimate Family Reunion

HEBER VALLEY
UTAH'S BACKYARD PLAYGROUND

Itinerary Ideas for Your Family Reunion

Hi Ryan!

My name is Robin, I'm one of the friendly staff members here to help answer any questions you have as you plan your family reunion in the Heber Valley.

When I plan a family reunion I love to gather as much information as possible about the destination we're going to. I like to look up things to do, places to eat, things nearby, how long the travel times are, and what stuff I need to bring.

One thing I really like are sample itineraries. This gives me a springboard of ideas! Even if we don't use the itinerary to the "T," I still love them to help me create a tailor-made experience for my family. We have created a few sample itineraries to help you get your creative juices flowing on our **Family Reunion Toolkit**.

Our Reunion Toolkit

Our Reunion Toolkit

Maybe your family likes high flying adventure, or maybe something more serene with cool mountain hikes and a game of UNO by the fire. Whatever your needs, these itineraries will help open up the endless possibilities of family fun and memorable experiences waiting to happen.

I am happy to help you plan your next family outing! Feel free to send an email to info@gohebervalley.com with any questions about your family reunion or post them on Facebook and Instagram and we'll get right back to you.

In the meantime, to help you get started planning your own family reunion don't forget to visit our **reunion toolkit**. There you'll find tips for meal planning, picking the perfect place to stay, sample assignment charts, itinerary ideas and more.

I look forward to seeing you Heber Valley!

Robin

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Ultimate Family Reunion

Utah's Family Reunion Destination

What's the formula for a perfect family vacation? It's pretty simple actually. First and foremost, it takes a family, and they come in all shapes or sizes. From there the possibilities are endless.

Heber Valley (Utah) is a beloved location for families to gather year-round. A place where children and grownups alike can enjoy the Wasatch mountains and let joy run free. Reconnect with family and fill the days with once-in-a-lifetime experiences. So come prepared. Be open to surprises because cherished memories often begin as unplanned, unguarded moments. Your family story will live on long after your reunion draws to a close, told through wide smiles, bursts of laughter and a few new funny moments to remember.

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Ultimate Family Reunion

Chamber of Commerce | Economic Development | Newsroom | Staff Directory

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Make the Most of Mealtime

Posted On
Apr 26, 2018

Category
Things to Do
Expert Advice

As J.R.R. Tolkien once stated, "If more of us valued food and cheer and song above hoarded gold, it would be a merrier world." As families gather together for large reunions in the Heber Valley, the value of tasty food is almost incalculable. To make your next family reunion—and the world—a merrier place, be sure to read below.

Places to Cook

Have you ever been on a family vacation whe members dominate the dinner discussions? children" you mutter to yourself as the more party select the most expensive, most non-ch in town. You can rest assured that a family va will offer enough dining options for the pickie to the most demanding adults.

One simple solution is to find a good place to cook. This will help you provide quick and easy meals for th Cheese anyone?). Having a home base for cooking can help you eat what and when you'd like—all while s would normally be spent eating out. So, where can you go in the Heber Valley to cook your own food?

For starters, never underestimate the value of grilling your food at a local park. With **many great parks** th Valley, a yummy BBQ is just down the road. If you're looking for a quality grocery store to find food to be c smart choice. If you prefer microwaves, stoves, and refrigerators, consider booking a stay at **Silver Spring Moose Lodge**, or the **Mountain Home at Daniel's Summit Lodge.** Each of these great venues offers pie cooking the food the way you like it.

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Eating Out

Another great dining option is eating out—this will save you from spending excessive time in the kitchen and will give you more leisure time. Eating out is always an intriguing option for anyone wanting to explore new restaurants. Besides, the setting of a new restaurant is always a fantastic way to make memories. The Heber Valley boasts more than **30 non-chain restaurants** with food options ranging from **classic American** to superb **Chinese food.** Throughout the summer and fall months, **Tarahumara Mexican Restaurant** and **Café Galleria** provide outdoor dining options, and for families with small children, the outdoor train seats at the **Dairy Keen** are sure to be a hit.

Finger Foods

At times, cooking in the kitchen, ordering food to your room, and eating out are not enough to keep you going. What you need is delicious finger foods that you can eat when nobody is looking. For those who fall into this category (anyone who loves pure goodness), consider stopping by the **Suss Cookie Company** in Midway to pick up a bag of the world's tastiest cookies. The **Heber Valley Artisan Cheese** factory is another place where your taste buds will be delighted. Sampling various aged cheeses will be a highlight of your family reunion, but we must provide a warning: you will want to bring home as many blocks of cheese as can fit into your luggage, so pack accordingly. Finally, for the more adventurous of travelers, we recommend visiting **Pepperlane Products** where jalapeno jams and jellies are sure to create a tasty explosion inside your mouth. To help wash down your newly found favorite foods, we recommend stopping by **Dottie's Kolaches** where you can find a wide variety of dirty sodas and drinks.

Bonus Advice

In the heat of battle, when your tummy is rumbling, and when your family is getting past the point of being "hangry," we recommend being fully equipped to meet your dining needs by downloading the free ***Heber Valley*** mobile application which lists all the places your tummy desires to go. With a few swipes of a finger, creating an eating plan for your family reunion will be as easy as pie. Oh, and did we mention that **pie is one of our specialties?**

In summarizing the good author's words, food is the key to a merrier world (and family reunion). Happy [dining] adventures in the Heber Valley!

Helpful Links:

- **Dining in the Heber Valley**
- **Explore Lodging**

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Ultimate Family Reunion

Las Vegas	**January 2018**	**February 2018**	**March 2018**	**April 2018**	**May 2018**	**June 2018**
Reach	68,775	2,915	21,222	29,399	26,816	22,421
Impressions	140,051	2,640	36,468	52,553	50,052	98,357
Leads	0	12	187	203	169	252
Los Angeles						
Reach	119,764	1,713	23,116	31,023	25,464	29,207
Impressions	214,666	2,079	34,427	46,465	41,314	95,268
Leads	0	17	165	199	204	258
Denver						
Reach	0	1,910	19,924	26,807	21,924	0
Impressions	0	2,218	34,537	43,812	38,140	0
Leads	0	13	136	142	111	0
San Diego						
Reach	77,414	1,703	20,897	27,184	23,106	23,015
Impressions	164,898	2,055	34,871	46,266	40,834	98,585
Leads	0	12	137	141	123	157

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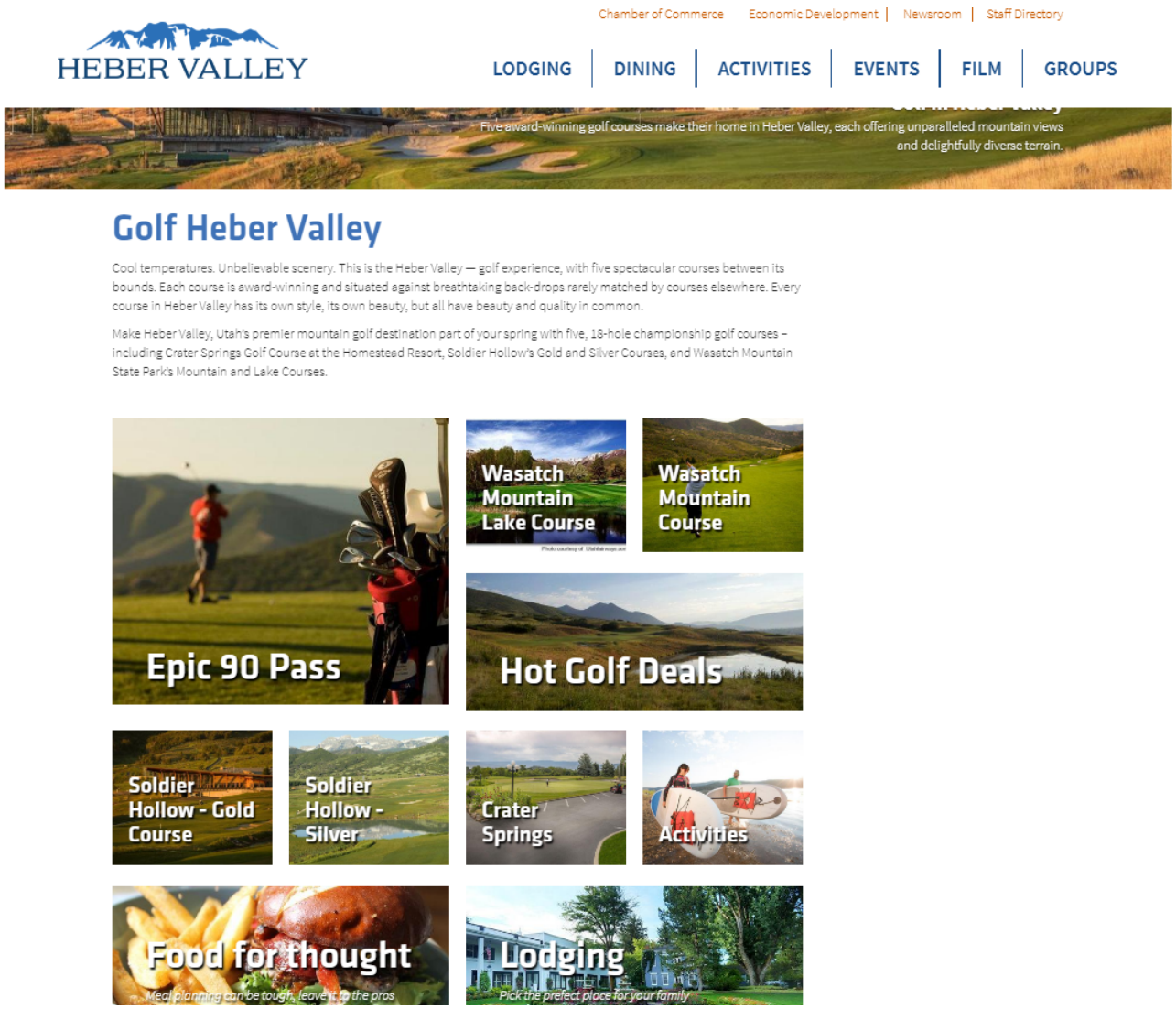
Epic 90 Golf Pass



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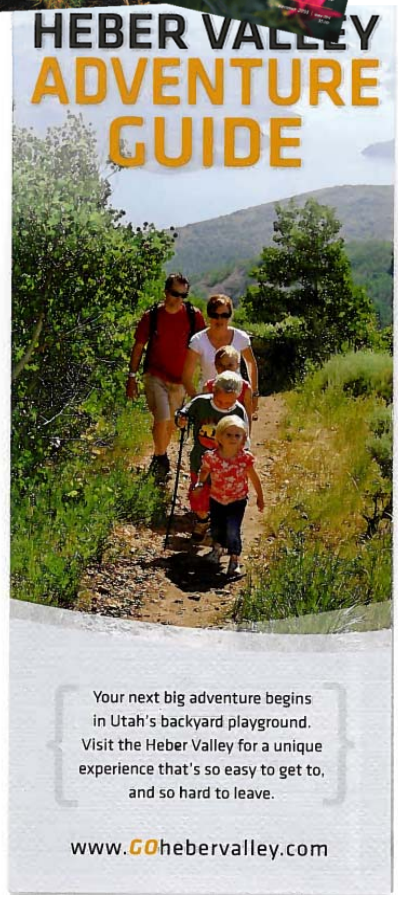
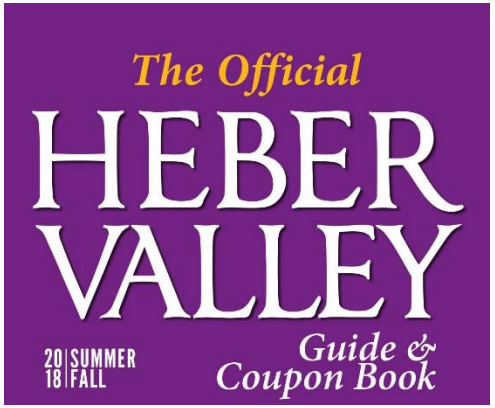
Brochures and Materials





Winter in Heber Valley

Most people in Utah know Heber Valley as summer destination for all things outdoor. However, when the temperatures drop and thick snow covers the grounds, the winters in Heber Valley heat up. Here's the top eight things you need to do with your family this winter up in Heber Valley.

CHECK IT OUT

Family-friendly Outdoor Winter Adventure

Once winter descends on Utah's Heber Valley, the landscape is sprinkled with the Greatest Snow on Earth™ and transformed into a magical wonderland.

New Years Masquerade Party

Celebrate New Years Eve all Weekend Long at Zermatt Resort in Beautiful Midway Utah. The Weekend starts with a family evening of fun and ends with a Masquerade Ball to ring in the New Year.

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Heber Valley Special Events

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KTMP THE PEAK
94.5 FM 1340 AM
HEBER VALLEY RADIO

npr

THE ZONE SPORTS NETWORK
97.5 | 1280

KKUT 93.7 THE WOLF
Continuous Country Favorites

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Roger Brooks

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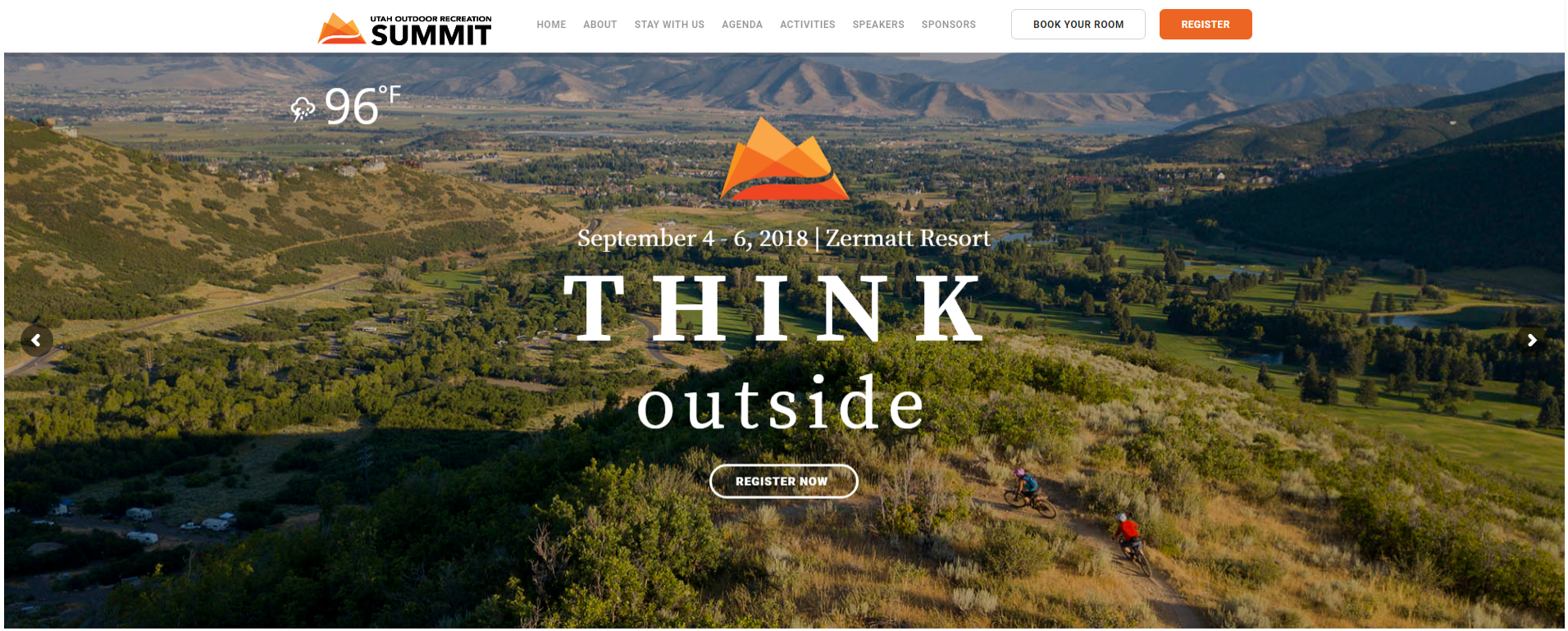
Meetings and Conferences



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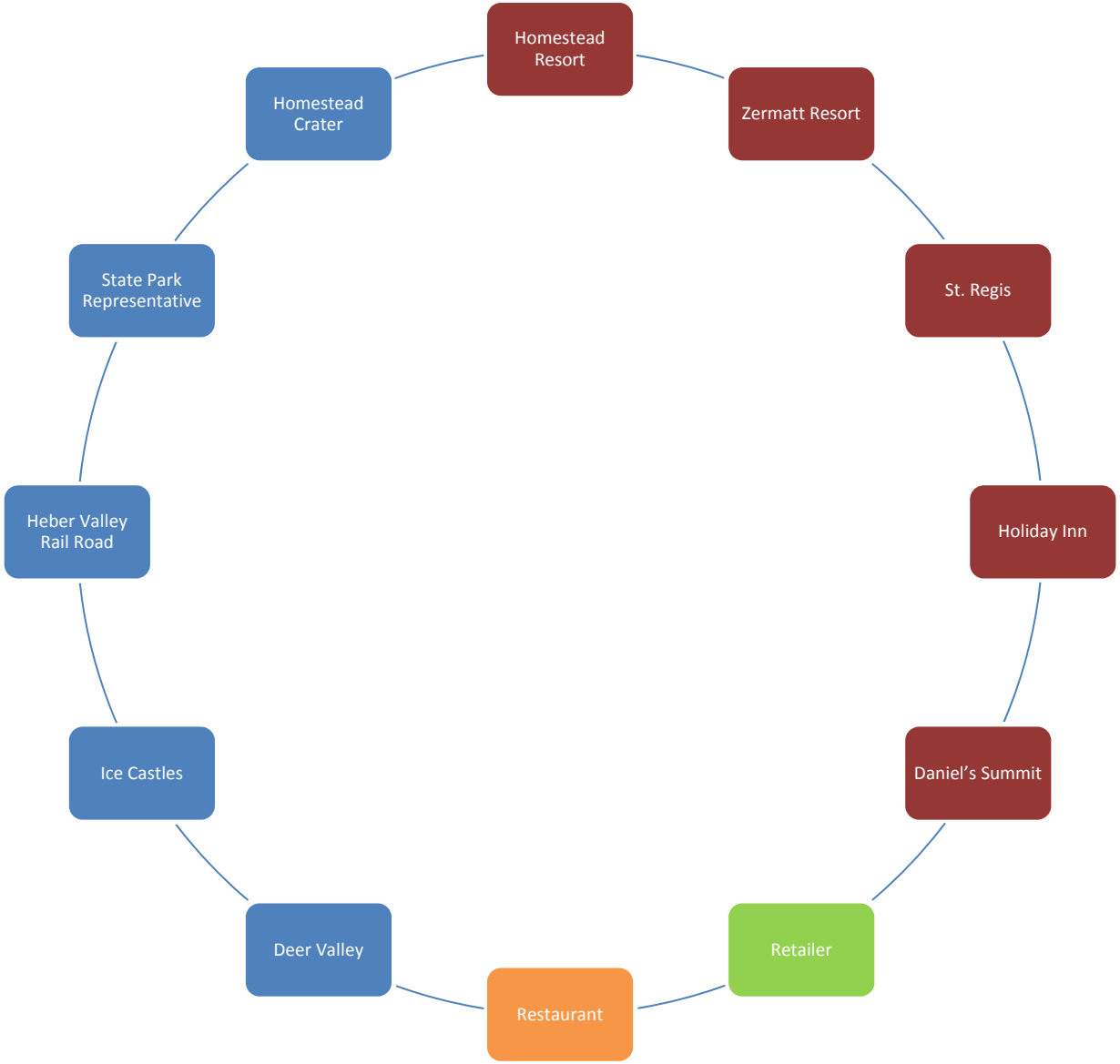
Tourism Marketing Committee



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Chamber of Commerce

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Economic Summit

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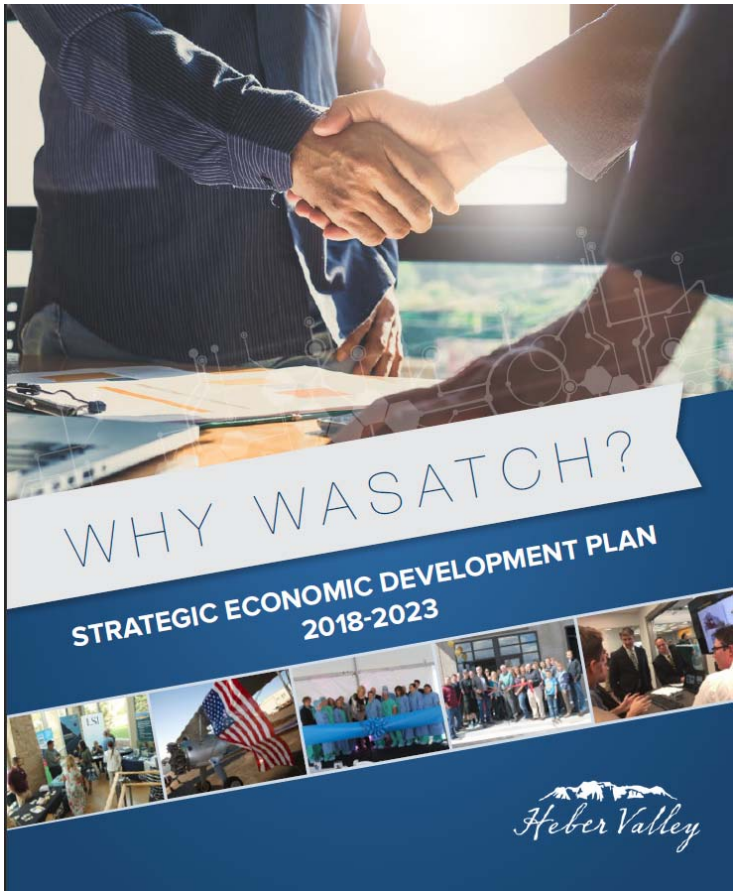
Economic Development Plan



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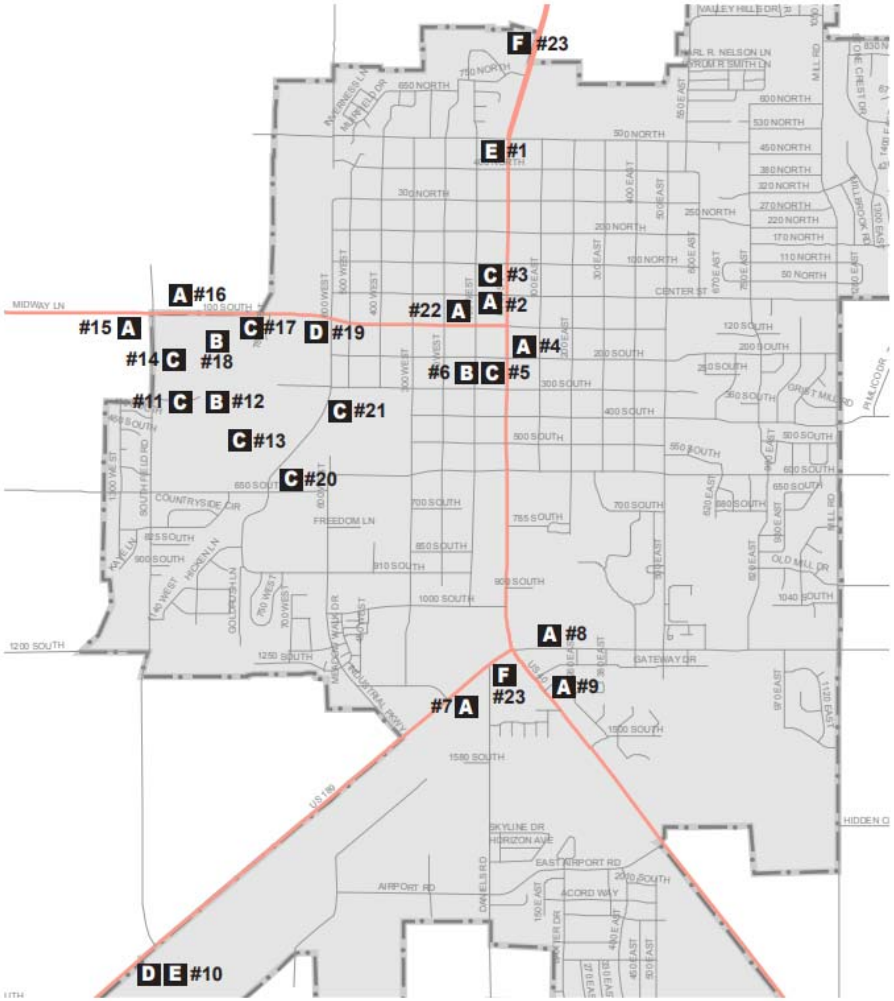
Wayfinding Sign Concepts



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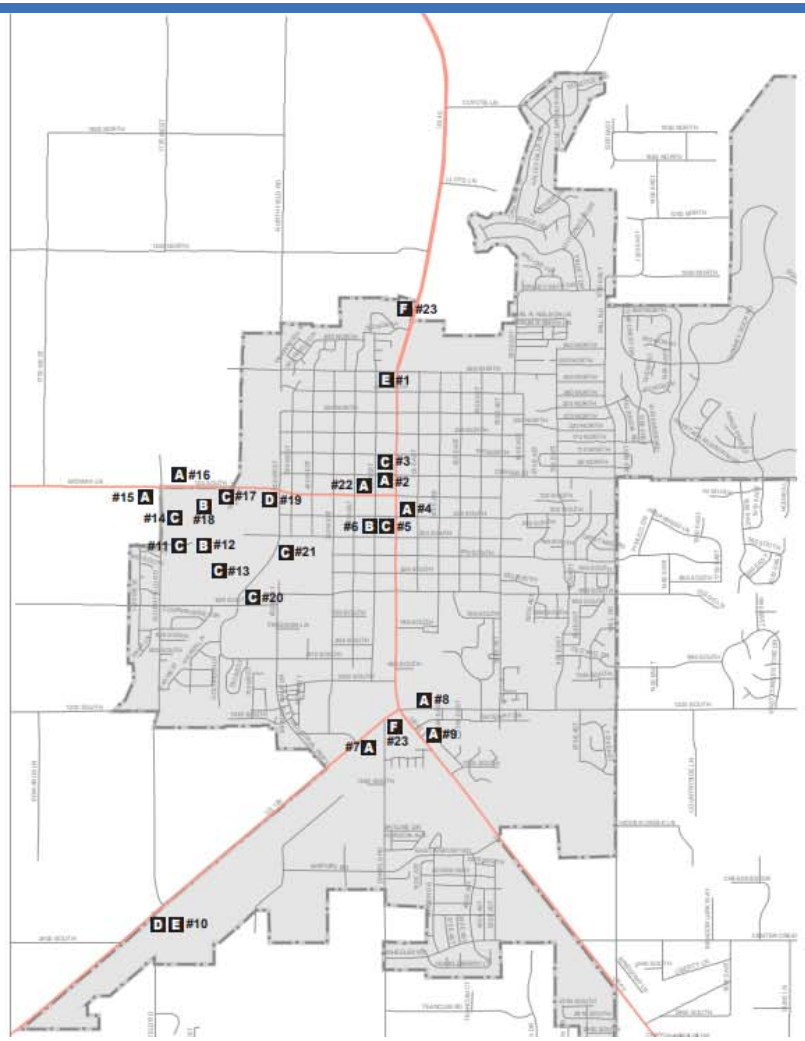

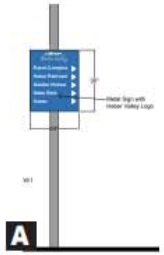

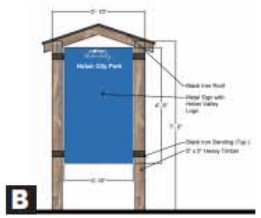

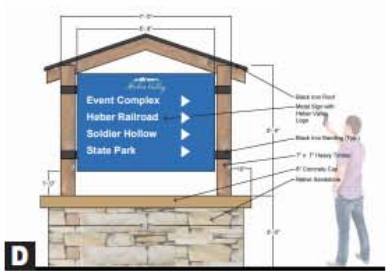

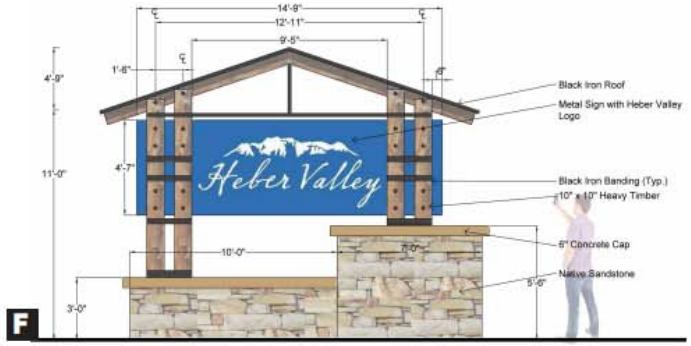

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Questions?