

Midway City Trails & Parks Advisory Committee Meeting

August 24, 2021

Note Taking Sheet for Minutes

6:00 P.M. Regular Meeting

Minutes from July 27th: Approve? Yes 1st: Ken Mickelsen 2nd: Paulette Tillman

1. Trees and Trails Celebration Update – Melannie gave an update and the committee discussed the following.
 - Event will go from 12PM to 2:30PM. Art contest prizes will be awarded at 2PM
 - Trails committee will have booth at Volksmarch where the event will be promoted.
 - In lieu of an organized trail walk or run, we will promote a self-guided “scavenger hunt” where people can search for items on trails beginning two weeks before. On day of event, they can enter a contest for prizes. Number on entries based on how many items were found. List of landmarks to be available by 9/1
 - Committee will identify landmarks near trail that people can look for along with 6-8 trees.
 - Amanda P. and Ken M. will work together to identify trees. JC will hang red bows on the trees.
 - Committee will contact local businesses to see if they are willing to contribute gift certificates as prizes. Businesses were divided amongst committee to contact. Staff is going to check with Mayor Johnson to see if the city has some budget to help match some certificate costs.
 - Committee to contact local businesses by 9/3
 - Need to advertise via social media, city website, local businesses, Volksmarch.
 - JC to create a QR code for trail scavenger hunt PDF.
 - Melannie to have the PDF for the scavenger hunt by 8/26.
 - Rob will talk to Chamber of Commerce about promoting.
 - Will have small BBQ with hotdogs, watermelon, salad and drinks. Keep simple. Amanda suggested reaching out to Rene Holmes about the food.
 - Committee Merchant Contact List:
 - Rob
 - Gravity Coalition
 - Midway Mercantile
 - Zermatt
 - All that stuff in the barn
 - Amanda
 - Fill'er Up
 - Heber Valley Cheese
 - Ridley's
 - Ken M.
 - Wasatch Gold Course
 - Soldier Hollow
 - Nick Cooke
 - Corner Restaurant
 - Luke
 - Drinks and Treats

- Melannie
 - Goochy-Goo BBQ
 - Midway Bakery
 - Fernweh- Andy has committed to 3 \$25.00 gift certificates
 - Café Galleria- Andy has committed to 3 \$25.00 gift certificates
 - Crater/Homestead
 - Paulette
 - Lola's
 - Nursery
 - Judy's
 - Midway Adventure
 - Lupita Valley
2. City Council Presentation – Ken M. gave thanks to Rob for the presentation he did to the council on behalf of the committee.
 3. Tree Grant Update - Continued
 4. Trail Signage
 - Committee would like to see some other color options other than red for the fiberglass posts.
 - Would like the ability to put vinyl stickers on both sides of fiberglass post.
 - Want to label the following on the post:
 - Midway badge
 - Trail name
 - Direction arrow
 - Show approved user groups
 - QR code to trail map
 - They would also like to look into other vendors for the fiberglass posts.
 - Committee would like to develop a 12" x 18" folded trail map brochure as opposed to a 24" x 36". JC is going to see if he can help create using the Adobe software.
 - JC is going to help create a QR for the trail map.
 - In discussing the trail map sign, the committee would like to look at an option that is like the following:
 - single post mount
 - map is about 12" X 18" mounted at an angle
 - about 4' in height, so it is accessible to more user groups
 - Trail committee is ok with signs not being installed by celebration. They are more concerned with getting a good option as opposed to something quick.
 5. Comments and Feedback on Review and Analysis of Trails and Parks - Continued

6. Volksmarch Booth –

- Committee would like to do a booth.
- Have one large trial map on board along with smaller maps for distribution
- Sheila and Paulette to man shared booth.

7. National Fitness Campaign – Fitness Court Grant Opportunity

- Watched a short video outlining the program
- Shared costs associated with the program
- Committee recommended that the city not pursue due to:
 - Significant cost to city
 - Don't anticipate much interest
 - Not a practical option for community during winter months

8. Committee Comment Period - Continued

1. Adjourn Time