

Publicity Committee

Members: Sydney Holmes, Rachel Kahler

- Press Releases
- Event Info
- Business Announcements
- Social Media
 - Work with Midway City
 - More Frequent Postings
 - Influencers
- Local Media
 - Radio
 - Newspaper
 - Heber Valley Life
 - Heber Valley Guide
 - Fox News
 - Chamber Monthly

Special Events and Tourism Committee

Members: Maxine Jensen, Tonya Hoopes, Rena Reina, Gregg Watts, Jessica Broadhead, Kristi Brown

- Drive Longer Stays, Drive Midweek,
- Educate Residents about Tourism and what that means
- Bring more/Bid More on Big Events for our Community

Transportation Committee

Members: Kate Silvey, Craig Simons, Tracy See, Kyle Moody

- Shuttle Service
- To and From Hotels
- Airport Runs
- To and From Attractions – Ice Castles, Crater, WMSP
- To and From Weddings
- More Vehicles and Drivers
- Need Town Trolley

Downtown Alliance Committee

Members: John Platt, Jenn Mangum, Laura Knowles, Daniel Ramos

- Walkability
- Map
- Central Location for Wayfinding/Info
- Unified Hours for events in general (Quilting, etc.)
- Shop Local – for just Midway
- Bike Parking

Beautification Committee

Members: Millie Medby, Pablo, Leif Erik Nielson, Dave Brindley, Marianne ?

- Flags – Swiss Themed
- Tree Sponsors – extend to River Road with lights, charge less get more

- Add Planters – large along Main
- Keep Christmas Lights, but all Main down to River Road
- Planted Medians with Flowers to calm traffic and beauty

TRT Government Affairs Committee (Combined Committee)

Members: Russ Watts, Lynn David, Bill Stern, Bryan Silvey, Lori Young Julian

- Want Mayor to Chair
- Know where money is allocated